

**WHAT IS CLAIMED IS:**

1                   1.       A method of bidding for outsourced pharmaceutical or medical  
2 device good or service for a client requesting said goods and services, said method  
3 comprising:

4                   (a) posting a proprietary template descriptive of said good or service to an  
5 interactive online bidding site;

6                   (b) accepting from a first entity a bid to provide said good or service from  
7 a registered provider of said good or service.

1                   2.       The method according to claim 1 further comprising, in response to  
2 a request from a second entity to the server identifying a given good or service up for bid,  
3 identifying a current set of bids for said good or service.

1                   3.       The method according to claim 1 where the client can observe live  
2 bidding for the project on the internet.

1                   4.       The method according to claim 1, wherein said provider of a good  
2 or service is a contract service organization with expertise in the project under  
3 consideration.

1           5.     The method according to claim 1, wherein said client is a member  
2 selected from the group consisting of a developer or manufacturer of a medical device, a  
3 developer or manufacturer of a medical procedure, a developer or manufacturer of a  
4 diagnostic agent, a developer or manufacturer of a therapeutic agent and combinations  
5 thereof.

1           6.     The method according to claim 1 where access to the web site is by  
2 secure means and bidding process is restricted to authorized users only.

1           7.     The method according to claim 1 where the identity of the sponsor  
2 may be optionally disclosed to bidders or potential bidders.

1           8.     The method according to claim 1, wherein potential bidders are  
2 notified through an electronic message of the availability of all new auctions or only those  
3 auctions matching a predetermined profile of contract service organization abilities or  
4 interests.

1           9.     The method according to claim 1, where potential bidders  
2 determine the availability of new auctions by viewing a web page showing all new  
3 auctions or only those auctions matching a predetermined profile of contract service  
4 organization abilities or interests.

1           10.    A computer site for a supplier of a good or service to bid on a  
2 client request for bids on said good or service, said site comprising at least one web  
3 computer server serving a plurality of computer browsers and enabling said browsers with  
4 to participate in at least one bidding cycle, wherein said at least one bidding cycle is  
5 initiated by a client requesting entry of bids by suppliers of a good or service, said web  
6 server communicating with a separate database computer separated from said web server  
7 by a firewall, said database computer being accessible to said at least one web computer  
8 server to allow retrieval of information relevant to said good or service open for bid, said  
9 web server computer including application software for bidding on said good or service  
10 open for bid by:

11               (a) displaying to each said browser during a bidding cycle a parameter for  
12 said good or service up for bid;

13 (b) displaying to each said browser a current bid for said good or service  
14 up for bid, and a measure of time remaining in said bidding cycle;  
15 (c) providing a user control for indicating instructions to enter a bid to  
16 provide said good or service open for bid; and  
17 (d) updating to each said browser said current bid and said measure of  
18 time remaining in said bidding cycle to provide dynamic feedback to each said browser.

1 11. The computer site according to claim 10 wherein said database  
2 computer is accessible to said at least one web computer server to allow retrieval of  
3 information relevant to said supplier of a good or service.

1 12. A system for an interactive electronic Exchange between a client  
2 desiring to acquire a good or service and a provider of said good or service, said  
3 Exchange providing information to said provider about said good or service desired by  
4 said client and further allowing said supplier to enter a bid for providing said good or  
5 service, said system comprising:  
6 (a) a host computer network including a database server that electronically  
7 stores and organizes data relevant to said good or service;  
8 (b) a display component for displaying information to a user, said display  
9 component connected to a wide area network for inputting data about a first good or  
10 service desired by a client, wherein said good or service has a first parameter associated  
11 therewith; and  
12 (c) a server connected to a wide area network for storing said first  
13 parameter.